FORM AN ACTION PLAN FOR YOUR ORGANIZATION

Identify a small group of passionate individuals to join a task force to tackle stigma and develop an Action Plan to reduce stigma in your organization.

Ideas for Action

- Host brown bag lunches on different health topics and conditions that receive a lot of stigma
- Convene a webinar on stigma that reaches across all levels of your organization
- Create an observation day, week, or month to organize communication around stigma in your organization
- Create a kindness calendar with tasks people can do each day to counteract stigma
- Share the Beyond Labels website on social media
- Invite people into your organization to share their stories on being stigmatized or being the stigmatizer
- Create a checklist for review of materials in your organization to check for and remove stigmatizing language and images

www.beyondlabels.marchofdimes.org